

International Creativity In Education **AWARDS**

A Global CELEBRATION of Creative Excellence In Schools



CREATIVITY IN SCHOOLS
AWARD 2024



Founded by:

Global Institute of Creative Thinking



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The International Creativity in Education Awards is a transformative force in the global education landscape.

The awards are a testament to all the innovators in education. They are dedicated to recognising and honouring individuals and organisations at the forefront of embedding creative thinking in teaching and learning. They highlight examples of creativity in every subject of the school curriculum.

In 2024, our theme is "Creative Thinking for Climate Action". As well as shining a light on the different ways in which creativity can be embedded in all aspects of school life, we will spotlight educators and institutions worldwide who are harnessing the power of creative thinking to bring positive changes.

These visionaries are not just educators; they are environmental champions, fostering innovative approaches in the battle against climate change.

Welcome from the Chair of the International Committee

“

Creativity is vital to success today. That's why curricula across the world are changing to include explicit opportunities for young people to develop their creative thinking skills. In 2022, for the first time, the Programme for International Assessment (PISA) measured the creative thinking of 15-year-old students in an international comparative setting. We selected creative thinking to help to raise the status of this important human competence.

Luckily, creative thinking is not a magic power. It can be learned, and it can be taught. Schools, therefore, have an absolutely essential role in cultivating creativity and these Global Awards can play a significant role in helping us understand what this looks like when it is done really well.

The Creativity in Education Awards are open to all schools, and we invite entries from individuals, teams and whole institutions. I very much look forward to seeing examples of your creativity at work.



Andreas Schleicher

Director for Education and Skills and Special Advisor on Education Policy to the Secretary-General at OECD


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OBJECTIVES




Showcase

Spotlight innovative teaching and learning practices that foster creative thinking.



Acknowledge

Honour teachers and educational institutions, elevating the teaching profession's status on a global scale.



Promote

Emphasize the significance of creative thinking and encourage the establishment of collaborative communities among educators dedicated to Creative Thinking in Action.



Brand

Establish a globally recognized brand symbolizing excellence in creative practices in schools across the world.

2024 Theme

Creative Thinking in Education for Climate Action

In selecting "Creative Thinking in Education for Climate Action," we embrace the transformative power of creative thought and educational innovation in helping to solve the world's most pressing challenges.

The theme recognises the extraordinary contributions that educators, students and educational institutions are making to sow the seeds for change.



Sub-themes

Eco-Friendly School Initiatives:

Using creativity to recognise and encourage sustainable practices within educational institutions.

Climate Action through Science and Technology:

Integrating creative thinking, science and technology to enhance the understanding of climate challenges and generate solutions for the challenges.

Global Collaboration for Climate Solutions:

Using creative approaches to promote international collaboration in addressing global climate challenges.

Award Rules

The award is set to stimulate the sustainable development of creativity projects in schools rather than focusing on competition, as we encourage project submissions in multimedia formats. Therefore, GloCT have set the overall prize as follows:

£2,000 will be allocated to each of the first 50 organisations/teams that submit their proposals before 30 April 2024, to facilitate video production as part of their final submissions. £8,000 will be awarded to each of the three projects to sustain their projects throughout 2025.

For the preliminary grant: £2,000 for 50 winners, please note the following:

1. Please submit the on-going projects or proposals as soon as possible 30 April 2024. The projects will be reviewed in the order they are received, and grants will be awarded to qualified submissions from the earliest groups. The submission form is on the following pages.
2. Considering the fairness and balance between regions worldwide, the £2,000 grant is given to no more than 10 projects for each continent, no more than 2 projects for each country and no more than one for each organisation. For instance, if four applicants from one country submit their respective proposals, the first two applicants submitting the qualified proposals will each be given the £2,000 grant.
3. If a particular region is more demanding and there are some extremely outstanding projects, there will be a waiting list to consider extra grants for those cases. OR if any proposal (with earlier submission) is ruled out/disqualified upon our preliminary review, the sequence of the proposal(s) on the waiting list will be advanced.
4. The grant will be given to each of the 50 organisations/teams upon their respective submission of the required final Application form/video.

Award Rules

For the final grant, £8k for 3 projects, please note the following:

1. Whether you receive the £2k grant or not, you will be invited to run for the final grant.
2. All the projects shall be finally submitted before the required deadline of 31 July 2024.
3. The projects will go through fair review by the International Committee of experts with secret ballot and professional scoring. The scoring will be based on the potential and impacts on student creativity education in schools. Members of the International Committee can be found in the next pages.
4. The three projects with the highest scores will be announced on 16 September 2024, each project will be given the £8k grant, which is for the continuous support of their projects in 2025.
5. The representatives of the three projects will be invited to the 2024 award ceremony during the 2024 Creativity in Education Summit.

Notes:

- In submitting a proposal or video for the awards, the applicants are deemed to have conveyed to GloCT the right to choose excerpts from the proposal or video and use in the promotional materials of GloCT, including the website, the posters or the media content produced by GloCT.
- GloCT reserves the right for the final interpretation of the awards rules.

AWARDS CEREMONY

The official awards ceremony takes place annually, typically in the second or third week of October, during the Creativity in Education Summit. This year, the Summit will be on the week of 14 October 2024, and the award ceremony will take place in London.

The ceremony includes welcoming remarks from well-known individuals associated with the power of creative thinking in education, commendations from the committee and the chair, award presentations, and acceptance speeches by those given awards.

Ceremony videos will be taken to ensure a worldwide audience can participate in celebrating each awardee. The Creativity in Action awardees receive global recognition, a grant and a distinctive medal.

INTERNATIONAL COMMITTEE



Andreas Schleicher

Director for Education
and Skills, OECD

Chair



Tao Zhan

Director,
UNESCO Institute for
Information Technologies
in Education

Vice-Chair



Stéphan Vincent-Lancrin

Deputy Head,
Centre for Educational
Research and Innovation,
OECD

Vice-Chair



Bill Lucas

Chair, Advisory
Committee, GIoCT
Professor of Learning,
University of Winchester

Vice-Chair



Margaret S. Barrett

Head of Sir Zelman Cowen
School of Music and
Performance,
Founding Director of PoCCEE,
Monash University



Angela Bravo

Education Specialist,
UNESCO Peru
Former National Director
of Secondary Education at
MoE PERU



Antionette Carroll

President and CEO,
Creative Reaction Lab &
Institute of Equitable
Design and Justice



Valerie Hannon

Co-founder,
Innovation Unit and the
Global Education
Leaders Partnership

INTERNATIONAL COMMITTEE



Sizwe Nxasan

Founder and CEO,
FutureNation Schools



Kaleb Rashad

High Tech High Interim CEO
Creative Director and Co-
Founder, Center for
Love & Justice



Carolyn Roberts

Headteacher
Thomas Tallis School,
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Mark A. Runco

Director of Creativity
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Barbara Schneider

John A. Hannah University
Distinguished Professor,
College of Education and the
Department of Sociology
Michigan State University



Zhongying Shi

Professor, Dean of
Institute of Education
Tsinghua University



Tony Simmons

Executive Director,
High School for
Recording Arts



Priscila Torres

Business Unit Director
Escola Concept Schools



POKI C

Creativity in your pocket

From every corner of the globe, **a treasure trove of inspiring case studies.**

**Ten minutes?
Five minutes?
Just one?**

**Harness those moments,
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instantly**

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